



**AUTONOMY**

THE URBAN MOBILITY FESTIVAL

**Paris**

Oct 6-9, 2016

**OUR STARTUP OFFER**

[www.autonomy.paris](http://www.autonomy.paris)

A photograph of three people in a modern office setting. On the left, a man in a dark sweater is smiling and looking towards the center. In the middle, a woman with long dark hair in a ponytail, wearing a white and black striped long-sleeve shirt, is leaning forward and smiling. On the right, a man with a beard and a dark hat, wearing a maroon t-shirt, is looking intently at a computer monitor. The background is a bright, open-plan office with a whiteboard and some colorful geometric shapes hanging on the wall.

# INNOVATION AT THE HEART OF AUTONOMY

**Autonomy is an event like no other.** From October 6 to 9, we will unite the new mobility sector at La Grande Halle of Parc de la Villette, working together to accelerate our transition from a car-centric world to an era of smart, sustainable urban mobility.

**We are confident that startups have a crucial role to play in this transition.** They have already proved their importance by bringing shared mobility to the urban landscape.

**Urban mobility is undergoing a revolution, and innovation is more necessary than ever before.** Autonomy wants to support the startups and investors that are working hard to build the foundations of the future of urban mobility.





**“PARIS HAS WITNESSED  
THE BIRTH OF A NEW  
GENERATION OF  
MOBILITY PIONEERS,  
DRIVY AND BLABLACAR  
THE GLOBAL  
AMBASSADORS OF THE  
MOVEMENT.**”

For years, the Mayor of Paris’ strong support of mobility innovation – in the form of grants, infrastructure, or environmental regulations – has provided international investors with a promise of security.

We created Autonomy in Paris so that the next generation of innovators can benefit from this unique environment, which is conducive to the development of innovative ideas.”

**Ross Douglas**  
*Autonomy CEO and founder*



# OUR STARTUP OFFER

In collaboration with the entrepreneurs of our community, our team has developed an offer for startups in the mobility sector.

It currently includes two key elements:

## The Startup District

A dedicated space offering up to 100 booths at reduced prices to startups from around the world. Each exhibitor in the Startup District will have the opportunity to pitch their project on stage to industry professionals, government, and our general audience of up to 20,000 people.

## *Funding the Movement*

Funding the Movement private pitch sessions will be reserved for the 25 most innovative projects featured at Autonomy. Interested exhibitors can apply by sending us a short video pitch [while registering at the festival](#). Funding the Movement is organized in partnership with Urban.Us, an investment fund specializing in urban projects with high added value.



# THE STARTUP DISTRICT

The Startup District is a space dedicated to startups whose products and services will revolutionize urban mobility.

## 100 discounted booths

The Startup District will host up to 100 exhibitors in reduced-price booths (€555 for 5m<sup>2</sup>). Details on the format and dimensions of booths are available at the end of this document.

## 20,000 future customers

The Startup District will be open to 20,000 expected visitors and elected officials seeking mobility solutions for their communities. All attendants will be able to move from stand to stand and interact directly with each projects' lead entrepreneurs.

## Open pitch

All participants in the Startup District will have the opportunity to pitch projects to industry professionals, government, and our general audience. Pitches last 4 minutes, followed by 10 minutes of questions.



# FUNDING THE MOVEMENT PRIVATE PITCH SESSIONS

The 25 teams with the most innovative projects at Autonomy will have the opportunity to present to a panel of international investors during private *Funding the Movement* pitch sessions.

*Funding the Movement* is organized in collaboration with Urban.Us, an investment fund specialized in financing high-value urban projects.



**1.** Upon enrollment at Autonomy, interested exhibitors may also sign up for *Funding the Movement* private pitch sessions. They will eventually send us a short video pitch.

**2.** Based on the relevance of their projects, **25 FINALISTS** will be selected to meet our international panel of investors.

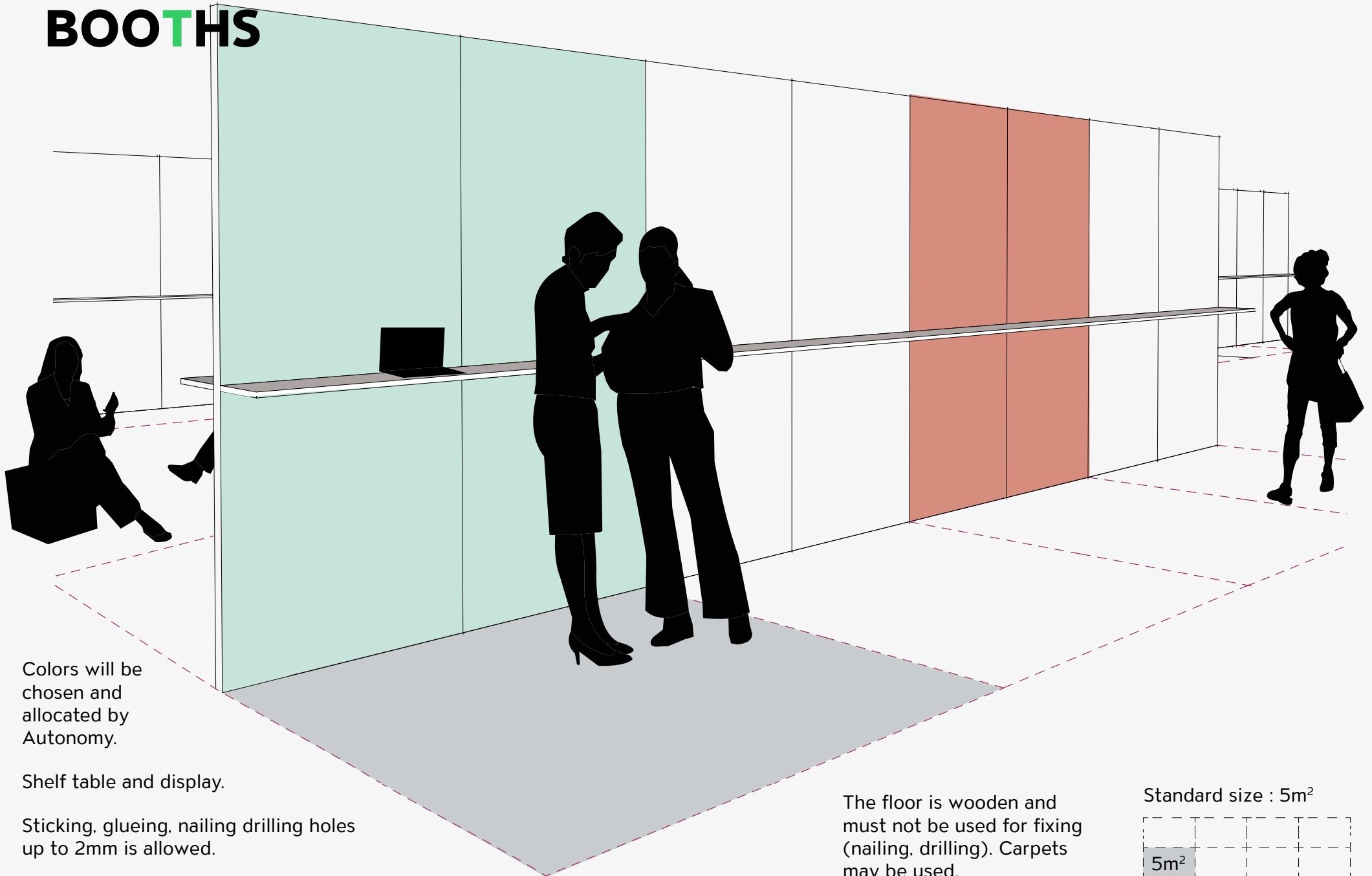
**3.** During **4 MINUTES**, each finalist will pitch his project to the investors. Finalists will present their projects' technological profile, their market, and their team.

**4.** Following the pitches, startups can bring interested investors to their booths and demonstrate their products.

We have interest from the following Mobility focused funds to attend Funding the Movement;

[Urban.Us](#), [Fontinalis Partners](#), [BMW iVentures](#), [Yamaha Motor Ventures](#), [Robert Bosch Venture Capital](#), [Aster Capital](#), [BPI France](#), [Via ID](#) and [Ecomobility Ventures](#).

# BOOTHS



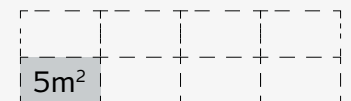
Colors will be chosen and allocated by Autonomy.

Shelf table and display.

Sticking, glueing, nailing drilling holes up to 2mm is allowed.

The floor is wooden and must not be used for fixing (nailing, drilling). Carpets may be used.

Standard size : 5m<sup>2</sup>



# BOOTHS AND PRICES

Size	5m <sup>2</sup>
2 days*	400 €
4 days	555 €

Included: Standard lighting, cleaning, basic insurance, standard Wi-Fi and a wall shelf.

\*For those who wish, we propose two-day deals on Thursday / Friday (B2B) or Saturday / Sunday (B2C).



## Optional *(These options may be ordered through our online store.)*

Electrical plug-ins for the booth may be ordered, with special offers provided for startups. Otherwise, various charging stations are available throughout the building.

A very high-speed connection (20Mb) is available.

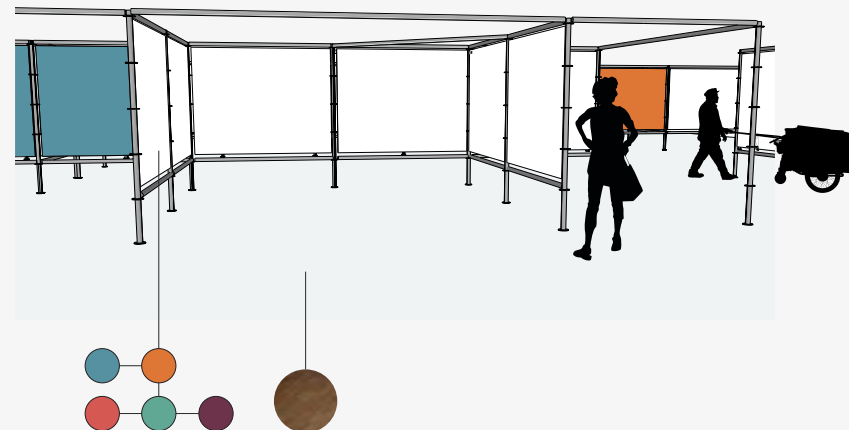
Stools are available for each startup.



## Our other booth offerings

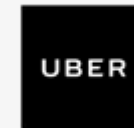
Full details of our classic and premium offers.

<http://bit.ly/exhibitor-handbook>





# — They already support us



A D E M E



Agence de l'Environnement  
et de la Maîtrise de l'Energie



# AUTONOMY

**LET'S GET OUR CITIES MOVING**

**STARTUPS APPLICATION**

<http://bit.ly/AUTONOMYapplication>

**Get in touch with our team:**

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